

BE CREATIVE MEDIUM

Launching a brand new product to the industry.

Be creative medium is an additional product to expand your current range of colours and shades, wether you want to use it with paints or your pigments.



USE WITH PIGMENTS

The Be Creative medium can be used to bind the Be Creative pigments and make your own shade of paints. Whilst in powder form it is difficult to combine two colours and make a third shade, so we have come up with a solution. With the introduction of a small amount of Be Creative medium you can now create a new shade or colour, and use it like paint. Store these paints in our empty pots and create a whole new colour collection, bespoke to you.



USE WITH PAINTS

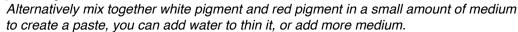
Did you like one of the Be Creative paint colours, but wished you could have it more transparent or perhaps add little shimmer. Just by adding the medium and paint together you will change the transparency of the paints. Add little pigment into the mix, will not only add shimmer, this new shimmer shade will still work beautifully with the nail art pen. Simple use the empty Paint pots available and create a whole new shimmer collection.

Here are just 4 ways to use the Be Creative medium.

1. Use Neat - the first clear paint for the nail industry; ideal if you want to create a colour fade from dark to light, add your colour and then add the clear paint, blend with a brush instead of water.



- 2. Mix a small amount of pigment for instant paint, or to create a new shade or colour not yet in your collection combine 2 pigment colours. For example;
- White and red will make pink. If you have white paint, and a red pigment....add the pigment to the be creative medium and then add this paste in small amounts to white paint to get the desired shade.





3. Create a more transparent shade of paint, by adding exchanging 50% of the colour for the Be creative medium. shake well after pouring both paint and medium into a empty paint pot, and you can then use this with our be creative nail art pen or a brush.

