



Artistic®
putty™

POLYGEL™ NAIL ENHANCEMENT



SHAPE · MOLD · MEND · MORPH BUILD · LENGTHEN · CREATE

Putty's rule-breaking, monomer-free formula is simply revolutionary. Nobody owns application like Putty's zero-chase formula. Shape, extend, play as long as you want. LED cured for a fast finish.

Putty - 23% lighter than acrylics, 16% lighter than traditional hard gels with no sacrifice to durability. Supreme adhesion, no lifting or separation during wear. Works perfectly as either a sculpt or tip application.

NO S*#@!



ALISHA RIMANDO

ACRYLICS AND HARD GELS NEED A SHAKE UP. PLAY WITH PUTTY INSTEAD!

"Clients are over odors. Wearing a mask is old school. Chasing and application hassles are a waste. **Unleash your creativity and reshape your future with Putty!**"

— Alisha Rimando,
EVP/Creative Director, Artistic Nail Design

PUTTY

No Ratios, No Running, No Chase, No Waste!

Pre-mixed with the perfect working consistency. No monomer, no odors, no ratios. The formula lets you work as fast or as long as you want.

Tube dispensing allows you to use just what you need. No waste. Triple Threat* Polymer Fusion delivers gravity-defying performance for easy, chase-free applications. Putty-like viscosity ensures smooth and flawless nails.

Putty's formulation combines acrylic powder for strength in a gel base with photo initiators providing workability and no odor. And, the filings are 30% heavier than acrylic and hard gel filings, which means virtually no airborne dust.

*Triple Threat = Oligomers from Gels;
Polymers from Acrylics;
Polymers from Lacquer

ENHANCEMENT SYSTEMS

ATTRIBUTE	putty	ACRYLIC	HARD GEL
SET/PLAY TIME	✓ INFINITE	LIMITED	LIMITED
WORKABILITY	✓ NO CHASING	CHASING	CHASING
DIFFICULTY	✓ EASY	MODERATE	DIFFICULT
WEIGHT	✓ ULTRA LIGHT	HEAVY	MODERATE
DRY TIME	✓ 30-60 SECONDS	8-10 MINUTES	✓ 30 SECS - 2 MINS
MONOMER ODOR	✓ NO	YES	✓ NO
PRODUCT WASTE	✓ ZERO	MODERATE	EXTREME
CURE	✓ LED/UV LIGHT	NO LIGHT	✓ LED/UV LIGHT

FROM NATURAL TO SUPERNATURAL

UNLEASH YOUR CREATIVITY

Overlay, extend, shape
and mend: Play as
long as you want
with Putty!

BEAT THE HEAT

Leave scorching hot
gel curing in your rearview
mirror. Putty's PolyGel
technology lets you ditch
the heat spikes.

DITCH THE DUST

Putty files fast
with less airborne dust
than acrylics and hard
gels for a cleaner
salon environment.

NO MONOMER ODOR

Creates a salon
experience suitable
for even the most
selective spas.



GO WEIGHTLESS

For natural looking
and feeling nails
that really convince,
Putty is significantly
lighter than acrylics
and hard gels!

DELIVER INVINCIBILITY

More strength than
hard gels and more
rule-bending flexibility
than acrylics!

3 SIMPLE STEPS - PLACE, SHAPE, CURE



Step 1: Squeeze just the right amount of Putty out of the tube, cut the product with your Putty Pro Tool, **place** onto nail.



Step 2: Using your brush and a small amount of Shaping Liquid **shape** product into place.



Step 3: **Cure** 30 seconds in your Artistic LED Light. Cure Bright White and Soft White for 60 seconds in your Artistic LED Light.

PUTTY SHADES



translucent
CLEAR
Item# 2810000
60g (2 Oz. Net Wt.)



bright white
OPAQUE
Item# 2810001
60g (2 Oz. Net Wt.)



soft white
OPAQUE
Item# 2810002
60g (2 Oz. Net Wt.)



blush pink
SHEER
Item# 2810003
60g (2 Oz. Net Wt.)



pink concealer
OPAQUE
Item# 2810004
60g (2 Oz. Net Wt.)



nude concealer
OPAQUE
Item# 2810005
60g (2 Oz. Net Wt.)

CONCEALER FOR YOUR NAILS

Let Putty rock your world with its made-for-artistry, no-chase consistency and shade range. These aren't your momma's nudes. Get ready to embrace full coverage nails like never before. Unlike other enhancements, Putty has not one, but two different cover shades that act as a concealer for the nails. Hide imperfections and achieve flawless nails on any skintone.





PUTTY SHAPING LIQUID

MONOMER & 7-FREE:

- Toluene Free • DBP Free
- Formaldehyde Free
- Formaldehyde Resin Free
- Camphor Free • TPHP Free
- Xylene Free

Shape, extend and play!
Shaping Liquid does not activate product curing.

Putty Shaping Liquid effortlessly glides
Putty into place with zero monomer odor
or other unsafe chemicals.

Item # 2840000
120mL - 4 Fl. Oz.

Item # 2840001
240mL - 8 Fl. Oz.



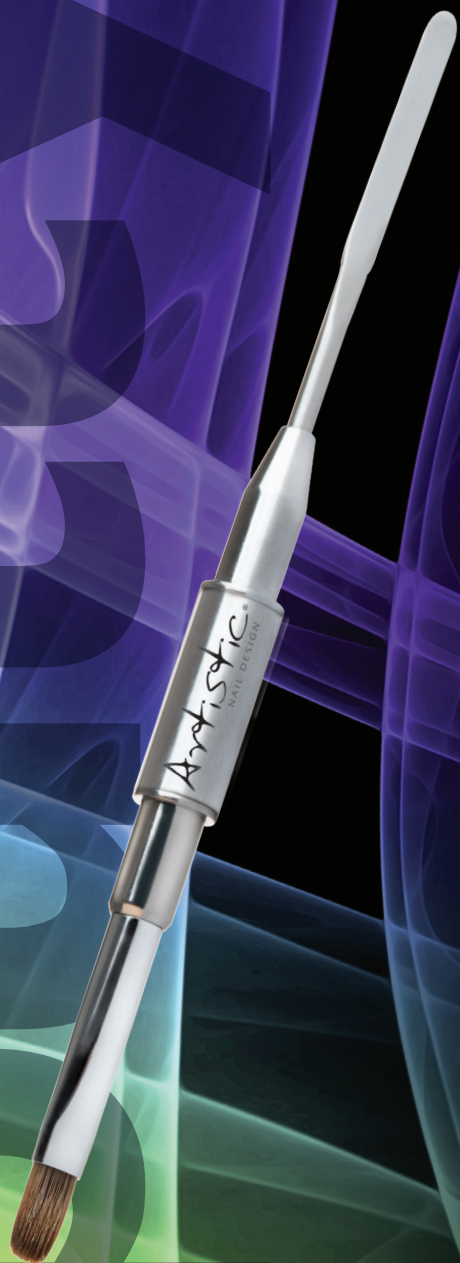
SYNTHETIC BRUSH CONDITIONER

Breathes new life into dry, stiff synthetic brush bristles for smooth, flawless Putty applications and unstoppable artistry.

HOW TO USE:

As needed, dip the brush into Putty Synthetic Brush Conditioner. Wipe off excess liquid from the bristles. Before the next use, be sure to prime your brush with Putty Shaping Liquid. Wipe the bristles dry with a lint-free nail wipe and go!

Item # 2840002
120mL - 4 Fl. Oz.



PUTTY PRO TOOL

Brush and Spatula in one, to keep you focused on your artistry first.

The Putty Pro Tool makes applying Putty as easy as place, shape, cure!

A synthetic #10 brush on one end and a spatula on the other.

Item# 2880001

NEW

FINISHING PUTTY

Artistic No Cleanse Sealer is a universal top coat to finish Putty or any other nail enhancements.



No Cleanse Sealer
Item# 2110000
15mL - 0.5 Fl. Oz.

Glossing Gel can also be used as a finishing option for Putty and other nail enhancements as a soak off option.

Both top coats finish services fast with LED-curable, high-shine protection.



Glossing Gel
Item# 03201
15mL - 0.5 Fl. Oz.

Artistic
NAIL DESIGN

PUTTY KITS



INTRO KIT

Includes: Translucent,
4 oz Shaping Liquid,
Putty Pro Tool, Tube Key

Item# 2820001



PINK & WHITE KIT

Includes: Bright White, Blush
Pink, 8 oz Shaping Liquid,
pH Nail Prep, Opening Act,
No Cleanse Sealer, Putty Pro
Tool, 2 Tube Keys

Item# 2820002

MASTER KIT

Includes: Translucent, Bright White,
Blush Pink, Nude Concealer, 8 oz
Shaping Liquid, 2 oz Nail Surface
Cleanser, pH Nail Prep, Opening Act,
No Cleanse Sealer, Putty Pro Tool,
4 Tube Keys

Item# 2820003

SHAPE · MOLD · MEND · MORPH · BUILD · LENGTHEN · CREATE

Putty

Because nothing should come between
you and your *Artistry*.

